

MEMORANDUM

TO: C.O.C.O. Membership
FROM: Jerri Robinson, Corresponding Secretary
RE: 2011 Annual Report
DATE: December 2011

On behalf of the Board of Directors, please consider this submission to be the annual report.

We held our annual meeting at Serafini's on January 10, 2011, with Marie Cull serving as Chair. The following officers were elected by acclamation: Beverly Van Houten, Executive Director, Marie Cull, Assistant Executive Director, Bernie Smith, Treasurer, Val Taylor, Recording Secretary and Jerri Robinson, Corresponding Secretary.

In March we participated in the "She Expo" sponsored by the Frankfort Chamber of Commerce to further our mission to raise awareness. Thank you to Phyllis Liebman and her Education Committee for this effort.

In April we held a Membership Appreciation Event - a Celebration of Life - at Beverly Van Houten's home. We had a great turnout and a great time! We promoted Tee It Up, celebrated our membership and had several new members join. Kathy Phelps and her Membership Committee did a fabulous job.

May 17 - the big day - dawned grey and damp once again, but that didn't stop us! We drew on our resources, found a new game (toss the golf ball from the patio) and Tee It Up with C.O.C.O., the trunk show and the dinner were all great successes. We had 100 golfers!! Thank you to Fran Hawkins and the other zillion people it takes to pull this off.

Not to be forgotten is the second "rain" event for the year! For the first time we participated in Franklin County's Relay for Life on June 17. We had a beautiful tent, everyone was decked out in their teal, the grill was hot, the burgers and dogs were great and we distributed pins and information until the storm came. We were literally blown away! But, we acted on our mission to raise awareness and forged some relationships that will be of huge benefit to us in the days to come. Thank you to Carol Mitchell and Meredith Mucci (and her family) for pulling this together.

On August 5 we put up our table and distributed information and balloons downtown during the Summer Concert Series. This is the fourth year for this event and it is an important part of increasing our visibility in the community and raising awareness

about ovarian cancer. This year Completely Kentucky gave us coupons to distribute and 20% of a purchase using that coupon will be donated to C.O.C.O. We are happy to have partnered with them for this promotion. Beverly Van Houten (and her family) and all the members who help out that night make this so much fun.

Teal Time was hopping!

**We blanketed Frankfort with teal balloons and had fun blowing them up, passing them out and then having lunch together. Staff at Frankfort Regional Medical Center wore teal in honor of Teal Time that day and we had our picture taken with them.

**Our beautiful banners and billboards were all over town too.

**The Capitol was bathed in a teal glow for thirty days. **We purchased an insert in the State Journal that was filled with information about ovarian cancer, the symptoms, and interviews with members and pictures of C.O.C.O. at work.

**On September 19, the Board of Directors presented the University of Kentucky with a check for \$10,000. This was one of our proudest moments.

**The Franklin County and Western Hills football teams wore teal armbands during their September 16 games and members were at the gates passing out teal shakers. The cheerleaders used teal shakers for some of their routines. It was really fun to see the stadiums full of teal.

**The Franklin County girl and boy soccer teams wore teal armbands on September 19 and the Franklin County girl's golf team wore them during their meets that week. What a great showing!

Teal Time was a huge success in no small part due to the hard work of Carol Mitchell, Karen Liebman, Glenna Glass and Bernie Smith.

In our fourth year of operations we received \$3,100 in dues and contributions and we made \$14,000 in fundraising. We spent \$1,300 on administrative costs and we spent around \$8,000 on awareness efforts. We have donated \$10,000 to the University of Kentucky and \$500 the American Cancer Society. We have well over \$9,400 to start our fifth year.

Our membership is strong at 106. Thank you for your participation and together let's make 2012 even better.