

MEMORANDUM

TO: C.O.C.O. Membership
FROM: Jerri Robinson, Corresponding Secretary
RE: 2010 Annual Report
DATE: January 2011

On behalf of the Board of Directors, please consider this submission to be the annual report. At the end of our third year I am very proud to report that once again we can consider this year a success!

Beginning in January of 2010, the Tee It Up with C.O.C.O. Committee chaired by Fran Hawkins was already hard at work. There were monthly meetings and progress reports - lots of women hard at work.

In April we held another Membership Appreciation Event - a Celebration of Life - at Beverly Van Houten's home. We had a great turnout and a great time! We launched our line of ball caps - very stylish - and our car magnets. We promoted Tee It Up and celebrated our membership.

In May we took advantage of two awareness opportunities and set up tables at health fairs.

May 18 - the big day - dawned grey and damp, but that didn't stop us! Tee It Up With C.O.C.O., the trunk show and the dinner were all great successes. We had 84 golfers!! It was a fabulous beginning for our annual signature event.

On July 30 we put up our table and distributed information and balloons downtown Frankfort during the Summer Concert Series. This is the third year for this event and is an important part of increasing our visibility in the community and raising awareness about ovarian cancer. It was really nice to look out across the Old Capitol lawn and see a blanket of teal balloons.

In August Fran Hawkins and Carol Mitchell hosted a Silpada party at Fran's home. Carol is a Silpada representative and she donated the proceeds from the show to C.O.C.O.

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In September in honor of Ovarian Cancer Awareness Month we blanketed Frankfort with teal balloons and our beautiful banners. This year we bought three billboards to spread the word about ovarian cancer. In addition, about twenty members attended the Franklin County Homemakers' Style Show, proceeds from which are contributed to the University of Kentucky's clinical trial.

At a regular meeting in October we had several guests from Bluegrass Ovarian Cancer Support Group. We also amended the by-laws to accommodate our dynamic group. Our "growing pains" are beginning to settle down and administratively we are in good shape.

This year also saw the launch of The Support Group. This group adopted processes and guidelines and has put together a goody bag of items to be delivered to women who receive a diagnosis of ovarian cancer.

In our third year of operations we received \$1,500 in dues and contributions and we made \$13,500 in fundraising. We spent \$2,900 on administrative costs and we spent around \$3,860 on awareness efforts. We have donated \$6,000 to the University of Kentucky, Ovarian Cancer National Alliance and the Ovarian Cancer Research Foundation. We have well over \$13,000 to start our fourth year.

Our membership is strong at 102. Thank you for your participation and together let's make 2011 even better.